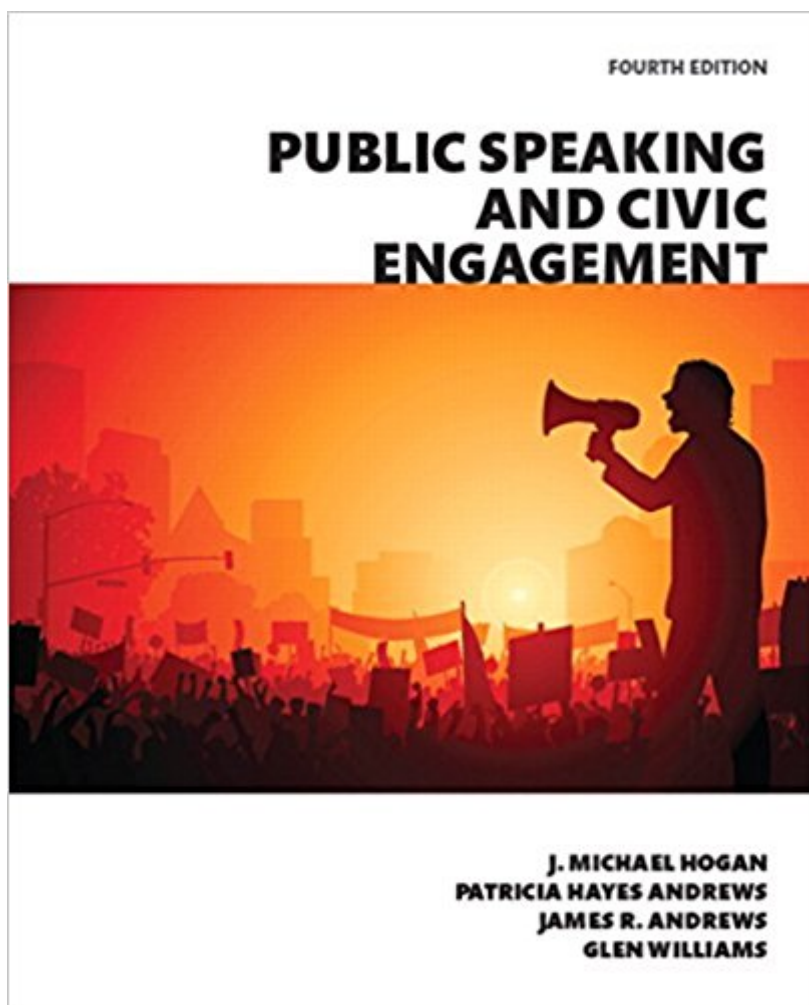


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# Public Speaking And Civic Engagement (4th Edition)



## Synopsis

For courses in Public Speaking. *Public Speaking: The Cornerstone of Democratic Engagement* opens readers' eyes to the critical role debate plays in democracy through the context of real-world events. With an emphasis on the importance of communication, the text teaches readers to effectively share insights and ideas, listen to those of others, and debate opinions critically as part of their responsibility as democratic citizens. By exploring relevant topics such as technological innovation, economic trends, and social media's impact on civic participation, the Fourth Edition stays up to date with the most current trends in our society and their effect on civic engagement. The authors continue to explore longstanding issues and their impact on civic engagement, such as the threat of terrorism in the Middle East, the European debt crisis, and domestic debates on healthcare, immigration, environmental policy, education, and other contentious issues. The text demonstrates the importance of public speaking with concrete examples in a concise and accessible format that readers can understand and enjoy. Also available with MyCommunicationLab® MyCommunicationLab for the Public Speaking course extends learning online to engage readers and improve results. Media resources with assignments bring concepts to life, and offer readers opportunities to practice applying what they've learned. Please note: this version of MyCommunicationLab does not include an eText. *Public Speaking and Civic Engagement*, Fourth Edition is also available via REVEL™, an interactive learning environment that enables users to read, practice, and study in one continuous experience. Note: You are purchasing a standalone product; MyLab & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. 013431994X / 9780134319940 *Public Speaking and Civic Engagement Plus MyCommunicationLab for Public Speaking* Access Card Package, 4/e Package consists of: 0134184963 / 9780134184963 *Public Speaking and Civic Engagement*, 4/e 0133907279 / 9780133907278 *MyCommunicationLab for Public Speaking*

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## Customer Reviews

J. Michael Hogan is the Edwin Erle Sparks Professor of Rhetoric at the Pennsylvania State University and a founding co-director of the Center for Democratic Deliberation (CDD) at Penn State. He is the author, co-author, or editor of eight books and more than sixty articles, book chapters, and reviews on political campaigns and social movements, foreign policy debates, presidential rhetoric, and public opinion and polling. He has served as a scholarly advisor to the National Constitution Center in Philadelphia, and he is co-director of an online educational website funded by the National Endowment for the Humanities, Voices of Democracy: The U.S. Oratory Project. Hogan has won a number of grants and scholarly awards, including a National Endowment for the Humanities Challenge Grant, the National Communication Association's Distinguished Scholar Award, the Douglas W. Ehninger Distinguished Rhetorical Scholar Award, the Winans-Wichelns Award for Distinguished Scholarship in Rhetoric and Public Address, and the Golden Anniversary Prize Book Award. In 2008, he was awarded the Class of 1933 Distinction in the Humanities Award from the Liberal Arts Alumni Society of Penn State University. Hogan has served on the editorial board of the Quarterly Journal of Speech under five different editors, and he has been on the editorial board of Rhetoric and Public Affairs since its founding in 1997. He also is a founding co-editor of a book series at the Penn State University Press, Rhetoric and Democratic Deliberation. Hogan graduated Phi Beta Kappa from the University of Wisconsin, and he earned his Ph.D. from the same institution. Before moving to Penn State in 1997, he taught at Indiana University and at the University of Virginia. Patricia Hayes Andrews (Ph.D., Indiana University) is Professor Emeritus of Communication and Culture at Indiana University. She joined the faculty of the Department of Speech Communication at Indiana University-Bloomington in 1975. During her thirty years of teaching at Indiana, she taught courses in public speaking, business and professional communication, organizational communication, and communication pedagogy.

Professor Andrews won several awards for teaching, curriculum development, mentoring, and research, including: the Amoco Distinguished Teaching Award, the Outstanding Faculty Award, Women in Communications Mentor Award, and the Teaching Excellence Award in Continuing Studies (Indiana University), the Outstanding Young Teacher (Central States Speech Association), the Exxon Award for Educational Innovation (for her work on a creative interdisciplinary curriculum, the Liberal Arts and Management Program), and the Gerald M. Phillips Award for Distinguished Applied Communication Scholarship (the National Communication Association). Professor Andrews's scholarship focused on small group and organizational communication, gender and communication, and communication pedagogy. She published more than three dozen articles in communication journals and is the author or co-author of several textbooks, including: *Communication for Business and the Professions*, *Organizational Communication: Empowerment in a Technological Society*, and *Public Speaking and Civic Engagement*. Currently, she is actively involved in her community where she serves as a member of the board of directors of the Shalom Community Center (a day shelter, resource center, and hunger relief program for those experiencing poverty and homelessness in South Central Indiana). Also active in Habitat for Humanity, in 2006 she was the co-recipient of their Volunteer-of-the-Year Award. She is a founding member of the Interfaith Winter Shelter. In 2014, she received a leadership award at a volunteer-of-the-year event sponsored by the City of Bloomington. She and her husband, Jim, lead the Outreach Team of the First United Methodist Church.

James R. Andrews (Ph.D., The Pennsylvania State University) is Professor Emeritus of American Studies, and Communication and Culture at Indiana University. He served there for fifteen years as Department Chair and is presently a member of the Hutton Honors College Faculty where he teaches courses in political communication. He has taught public speaking and persuasion as well as courses in public address, rhetorical criticism, and American Studies. He is the author or co-author of critical anthologies and textbooks including *American Voices*, *Contemporary American Voices*, *Reading Rhetorical Texts: An Introduction to Criticism* and *Public Speaking: Connecting You and Your Audience*. His teaching awards include: the Sylvia E. Bowman Award for Distinguished Teaching and the Teaching Excellence Recognition Award (Indiana University) and the Donald Ecroyd Award for Distinguished Teaching in Higher Education (NCA). Professor Andrews's research interests focus on the historical-critical investigation of public discourse. He is the author of numerous studies that have appeared in scholarly journals, has published several essays in volumes of collected studies, and is the author or co-author of seven books. His research awards include: Winans-Wichelns Award for Distinguished Scholarship, the American Forensic Association's Award for Outstanding

Research, and the Douglas Ehninger Distinguished Rhetorical Scholar Award; he has been named a Distinguished Scholar by the National Communication Association. Glen Williams (Ph.D., 1993, Indiana University) is Professor & Chair of Communication Studies at Southeast Missouri State University. His research and teaching focus on communication education (particularly instructor training and development) and rhetorical criticism. His work in pedagogy appears in various volumes of the Basic Communication Course Annual and in Communication Teacher. His projects in rhetorical criticism appear in The Southern Communication Journal; the Quarterly Journal of Speech, Rhetoric & Public Affairs; and Browne & Morris (2006), Readings in Rhetoric and Social Movements, 2nd ed. His most recent essays appear in the book Digital Literacies in Higher Education published by Peter Lang (2013) and (forthcoming) in The Forensic. From his days as a lad consuming book after book, he has had a keen interest in the value of basic communication skills and how to nurture those skills. He continues to refine his understanding, teaching courses in public speaking (and honors public speaking), persuasion, public address, and rhetorical criticism. At the graduate level he concentrates on public address and has also taught communication pedagogy. Glen has taught at several universities, including Indiana University, Missouri State University, Texas A&M University, the University of Akron, and Southeast Missouri State University. He directed the basic course for each program, with the exception of Missouri State. Glen has served as a reviewer for Rhetoric & Public Affairs and Communication Quarterly, as well as on the editorial boards for the Basic Communication Course Annual and Communication Teacher.

I got this for my speech class in college and it worked out perfect. The book came in the condition it said it would and came on time.

It was used but too much scribbles n nt that good

Good book, boring class lol

Just okay.

this was for a class. required reading

I have rented textbooks from before but I was nervous to buy a textbook online for which I was required to have an access code. However, this was packaged as listed and the one-time access

code worked fine. Buying it new on was cheaper than getting it through my school and with my Student Prime membership, I received it in two days. I have had issues with other textbooks from this publisher (Mastering Health & Nutrition - the quizzes did not match the text information), but so far so good with this one. I love having both a physical copy of the book as well as access to the e-text on the website.

I'm an instructor for a public speaking course and I assigned this book on the recommendation of a friend. It is wayyyy too dense. It's extremely dry and I had a lot of trouble getting my students to read it.

This book arrived very fast. I got the correct edition and my professor realizes that there are different editions out there even though she recommended this book and this edition. Great Service! Thank you!

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